



Product Manager/Product Owner for Content & Advertising Products (m/f)

LOCATION: VIENNA
JOB TYPE: PERMANENT
SALARY: COMPETITIVE

OVERVIEW:

We are looking for a Product Manager/Product Owner that helps us developing new digital content products around sports & data that can be monetized through advertising. You will be part of a team that is developing and managing Sportradar's digital advertising technology group setup.

You play a key role by screening the market for product ideas and developing a vision for new products on your own as well as together with important stakeholders – always based on advertising-based monetization possibilities. Furthermore you will be responsible for detailing that vision into specifications and then oversee the development of the products in close cooperation with an agile software development team.

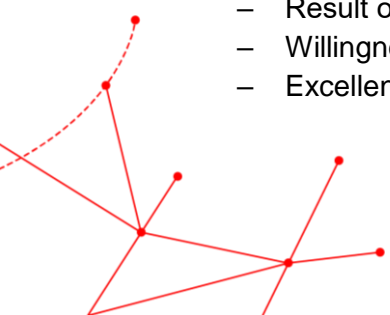
THE CHALLENGE:

- Develop new products based on advertising monetization in one of the fastest growing businesses in the intersection between media and sports
- Developing new ideas for content-based products that are both, accepted with media partners and interesting for advertisers
- Be the intersection between partner management, sales and technology
- Coordinate internal technical teams and help them understand our product vision
- Understand business logics of advertising based business models.
- Take on responsibility and play an active role in shaping Sportradar's advertising strategy and help building up a radically new business model

YOUR PROFILE:

Must haves:

- 3+ years of experience in digital product management of any kind
- Experience in software development processes in agile environment
- Good understanding of web based technology
- Understanding of basic business principles
- Result orientation and willingness to go the “extra mile”
- Willingness to pursue goals – even if obstacles need to be overcome
- Excellent English – both spoken & written





Nice to have:

- Experience in media industry and/or advertising/marketing industry
- Understanding of advertising technology – adservers, programmatic environment, etc.
- Understanding of betting industry and its challenges
- Knowledge in software architecture and programming languages

OUR OFFER:

- Active participation in an end-to-end process of developing brand new products using to create a fundamentally new business model
- Work together with a young, highly motivated and enthusiastic core of people
- Work for one of the fastest growing digital sports companies in the world at the exciting intersection of sports, media and advertising

Please upload your application documents here: [Application Upload](#)

SPORTRADAR

Sportradar is a global leader in understanding and leveraging the power of sports data and digital content for its clients around the world. We provide cutting-edge solutions and services to media companies, bookmakers, sports federations and state authorities.

We are a truly international business employing over 2,000 people in more than 30 locations around the world. Our rapid growth has been driven by technological innovation alongside an understanding of our clients’ business needs. It is our commitment to excellent service, quality and reliability that makes us the trusted partner of more than 1,000 companies in over 100 countries.

We occupy a unique position at the intersection of the sports, media and betting industries. This creates an exciting and fast-moving working environment that rewards creative thinking and hard work. We are passionate about what we do, and we care passionately about our people.

If you think you’re up to the challenge, come and help us to grow, innovate and develop!

Sportradar is an Equal Opportunity Employer. We are committed to encourage diversity within our teams. All qualified applicants will receive consideration without regard to among other things, your background, status or personal preferences.

Your differences help shape our future
#Maketheteam

